



## **WIARA POWER Lunch Support Opportunities**

**For the POWER Lunch on Monday, October 14, 2024**

**Doors open at 10:30, lunch served at 11:30, and the program starts at 12:00**

**Hilton Garden Inn Milwaukee Northwest Conference Center**  
11600 West Park Place, Milwaukee, WI 53224

The Wisconsin Alliance for Retired Americans is pleased to announce its in-person POWER Lunch. We are excited to create an opportunity for older activists, union leaders, and others in the progressive movement to come together for what we believe in: a dignified retirement for all. Please join us and consider all or some of these opportunities to support our work.

### **Full Sponsorship**

To fully support the Wisconsin Alliance for Retired Americans POWER Lunch, we ask that you become a full sponsor. As a sponsoring organization, you will receive tickets for up to two tables of guests, a full page advertisement in our program book, several mentions during the program, and the display of a banner you would like to bring to the event. To become a full sponsor, we ask for a donation of \$2,500 toward our work.

### **Program Book advertisements**

To spread your message to our program participants, consider an advertisement in our program book. We will print a 5.5" by 8.5", multi-page, color program book that many of our participants take with them to remember the event. Due to IRS regulations, advertisements in our program book must contain a message of congratulations to the WIARA. For example, a candidate or elected official might say "John Smith, County Executive, congratulates WIARA on another successful year!" WIARA staff will work with you to create your program book advertisement. For program book advertisements, we ask for the following donations: full page advertisement (5" x 8" vertical orientation): \$1,000; half page advertisement (5" x 4" horizontal orientation): \$500; quarter page advertisement (2" x 3.75" vertical orientation): \$250.

### **Vendor Booth**

If you are an organization that would like to reach our members and the POWER Lunch attendees, please consider purchasing a vendor table. You will be given a table to set up and display your merchandise, products, and other items. A vendor booth purchase includes two lunch tickets. To receive a Vendor table, we ask for a \$300 donation to our work.

### **Table and ticket purchases**

Purchasing a table or a single ticket is a great way to support our work as an individual or union local. Individual tickets are \$75, and a table of eight is \$600.

### **Ready to Support our work?**

To purchase tickets or a table, please go to our website below, where you will be able to order online. To sponsor in additional ways listed here, please contact WIARA Executive Director Alex Brower at 414-949-8756 or [wiaaraexecdir@gmail.com](mailto:wiaaraexecdir@gmail.com).

**[wisconsin.retiredamericans.org](http://wisconsin.retiredamericans.org)**

**Wisconsin Alliance for Retired Americans - 6333 W. Bluemound Road Milwaukee, WI 53213**